

# Becky Hamilton

## Graphic Designer/Creative Lead

### Contact

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## About me

### Creative. Organised. Proactive. Experienced.

I bring strong creative leadership, decisive thinking, meticulous attention to detail, and a genuine passion for producing exceptional work.

I am an experienced graphic designer with a demonstrated 25-year history in the charity, leisure, travel and tourism sectors. I specialise in print, photography and digital media, supported by extensive and detailed knowledge of the print industry. My experience spans both B2B and B2C design – from large-format graphics and brochures to bespoke, personalised direct mail and fully integrated online and offline campaigns.

I have significant experience working with established brands, ensuring consistency, creative integrity and clear visual communication across every touchpoint. Most recently, I played a key role in the two-year rebrand of Cats Protection, working closely with a creative agency to develop and implement the refreshed visual identity across the organisation.

Skilled in brand creation, typography, photography, website design and digital marketing, I am proficient in Adobe InDesign, Illustrator and Photoshop, as well as

Affinity software. I bring strong media and communication skills combined with excellent project management abilities, consistently delivering high-quality work across brochures, magazines, bespoke direct mail and multi-channel design campaigns. My background includes extensive print and paper knowledge, enabling me to navigate complex production challenges with confidence.

I am highly skilled at managing strict budgets while taking projects from concept through to delivery, addressing challenges and providing cost-effective solutions. Alongside my hands-on design work, I am experienced in managing and mentoring other designers – supporting their development and maintaining high creative standards across teams.

My passions include design, typography and photography, complemented by an appreciation for creative processes across a wide range of disciplines – from art history through to corporate branding.

## Experience

### 2019 - 2026 Print Design Manager/Designer Cats Protection (Remote/Hybrid)

I played a key role in the two-year rebrand of Cats Protection, working in partnership with a creative agency to develop, refine and implement the new visual identity. Leading a team of designers, I was pivotal in the rollout across the charity, ensuring consistent brand application across departments, print and digital campaigns, supporter communications and all physical environments – including Cat Centres and the high street retail network.

2017 - 2019 Senior Designer & Production Manager  
Travelopia

2001 - 2016 Designer & Production Manager  
TUI Travel

1998 - 2000 Designer  
First Choice Holidays

## Skills



Expert in using Adobe and Affinity applications

Expert in photography art direction

Working with Microsoft applications

Creating and editing written content

## Education

BA Hons Degree in Graphic Design & Photography - 2:1

x 3 A Levels • x 5 GCSEs

References available on request