

Becky Hamilton

Senior Graphic Designer/Creative Lead

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Portfolio
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About me

Creative. Organised. Proactive. Experienced.

I bring strong creative leadership, decisive thinking, meticulous attention to detail, and a genuine passion for producing exceptional work.

I am an experienced senior graphic designer with a demonstrated 25-year history in the charity, leisure, travel and tourism sectors. I specialise in print, photography and digital media, supported by extensive and detailed knowledge of the print industry. My experience spans both B2B and B2C design – from large-format graphics and brochures to bespoke, personalised direct mail and fully integrated online and offline campaigns.

I have significant experience working with established brands, ensuring consistency, creative integrity and clear visual communication across every touchpoint. Most recently, I played a key role in the two-year rebrand of Cats Protection to develop and implement the refreshed visual identity across the organisation.

Skilled in brand creation, typography, photography, website design and digital marketing, I am proficient in Adobe InDesign, Illustrator and Photoshop, as well as Affinity software. I bring strong media and

communication skills combined with excellent project management abilities, consistently delivering high-quality work across brochures, magazines, bespoke direct mail and multi-channel design campaigns. My background includes extensive print and paper knowledge, enabling me to navigate complex production challenges with confidence.

I am highly skilled at managing strict budgets while taking projects from concept through to delivery, addressing challenges and providing cost-effective solutions. Alongside my hands-on design work, I am experienced in managing and mentoring other designers – supporting their development and maintaining high creative standards across teams.

My passions include design, typography and photography, complemented by an appreciation for creative processes across a wide range of disciplines – from art history through to corporate branding.

Experience

2019 - 2026 Print Design Manager/Graphic Designer Cats Protection (Remote/Hybrid)

I played a key role in the two-year rebrand of Cats Protection, working in partnership with a creative agency to develop, refine and implement the new visual identity. Leading a team of designers, I was pivotal in the rollout across the charity, ensuring consistent brand application across departments, print and digital campaigns, supporter communications and all physical environments – including Cat Centres and the high street retail network.

2017 - 2019 Senior Designer & Production Manager
Travelopia

2001 - 2016 Designer & Production Manager
TUI Travel

1998 - 2000 Designer
First Choice Holidays

Skills



Expert in using Adobe and Affinity applications
Expert in photography art direction
Working with Microsoft applications
Creating and editing written content

Education

BA Hons Degree in Graphic Design & Photography - 2:1

x 3 A Levels • x 5 GCSEs

References available on request